



SERVICE DECK →



BRAND DEVELOPMENT/RE-BRAND → ADVERTISING → MARKETING/SALES MATERIAL →

DESIGN DESIGN DESIGN

EVENT GRAPHICS → MERCHANDISE → PROMOTIONAL ITEMS → PRINT & PACKAGING

BRANDING

G

CONCEPTUAL DIRECTION
BRAND + STYLE GUIDES
TREND + COMPETITIVE ANALYSIS
MATERIAL + COLOR STYLING
SOURCING + PRODUCTION
MOCK-UPS + 3D VISUALIZATION

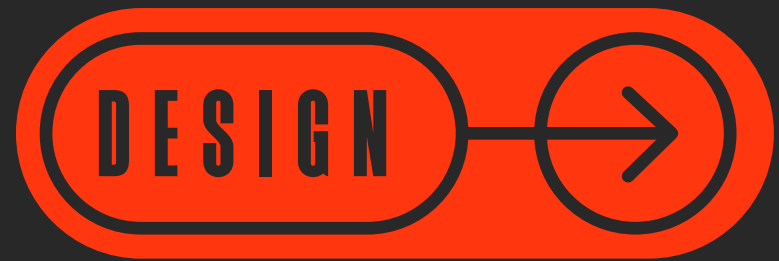




ADVERTISING

EVENT DESIGN / EXPERIENTIAL
 MARKETING STRATEGY
 EVENT SIGNAGE
 BILLBOARDS
 POP UP SHOPS + DISPLAYS
 SALES COLLATERAL

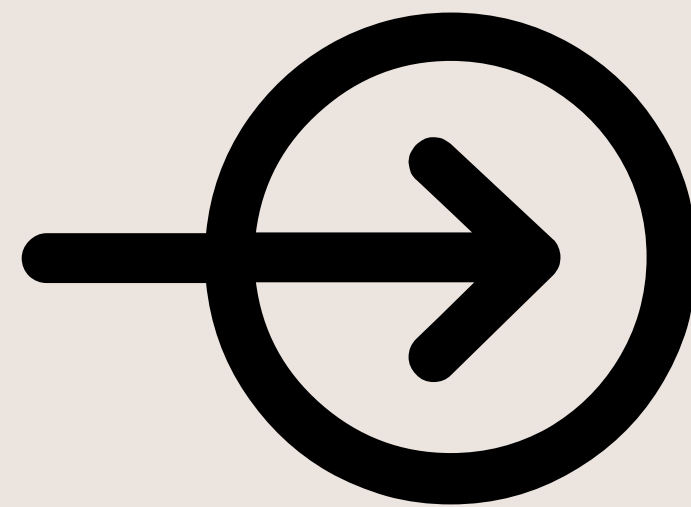




MARKETING + EVENT DESIGN



PACKAGING

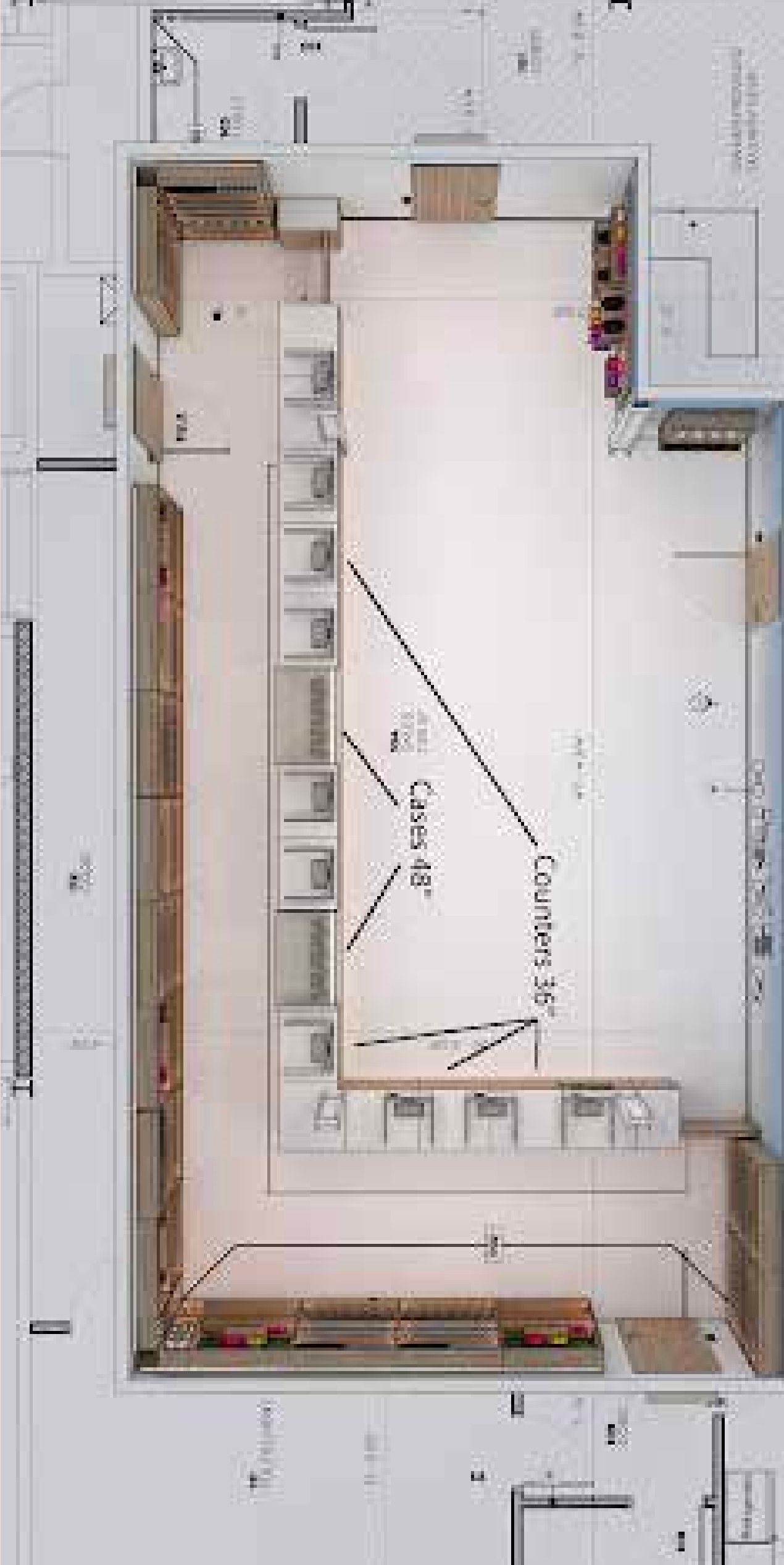


- CONCEPTUAL DIRECTION
- LAYOUT - DIELINE DESIGN
- COMPLIANCY
- TREND ANALYSIS
- MATERIAL + COLOR STYLING
- SOURCING + PRODUCTION
- MOCKUPS + 3D VISUALIZATION

PROMOTIONAL + MERCHANDISE

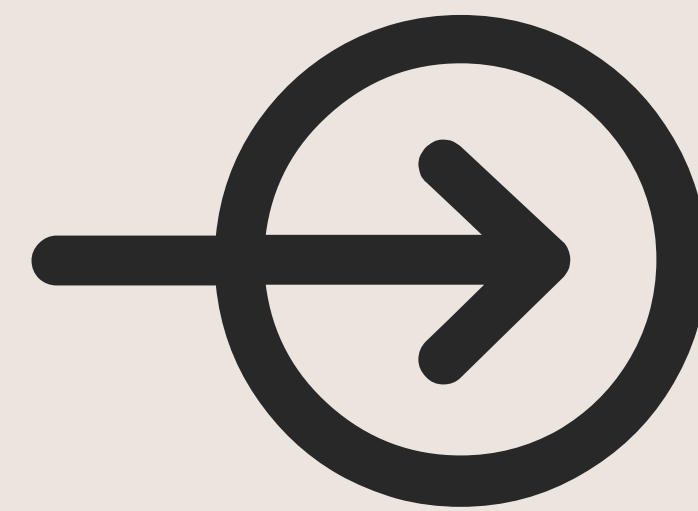
FULL CUSTOM
CUT + SEW
SCREEN PRINT
EMBROIDERY
DTG
DYE SUBLIMATION
SEASONAL RUNS
(SS/FW COLLECTIONS)





RETAIL

- RETAIL DESIGN
- CONSUMER LOYALTY PROGRAMS
- STRATEGY + CONSUMER JOURNEY
- SIGNAGE
- DECOR + FIXTURES
- RENDERS + 3D VISUALIZATION



3D GRAPHICS → CONTENT CREATION → SEO OPTIMIZATION → WEB DESIGN →

DIGITAL DIGITAL DIGITAL

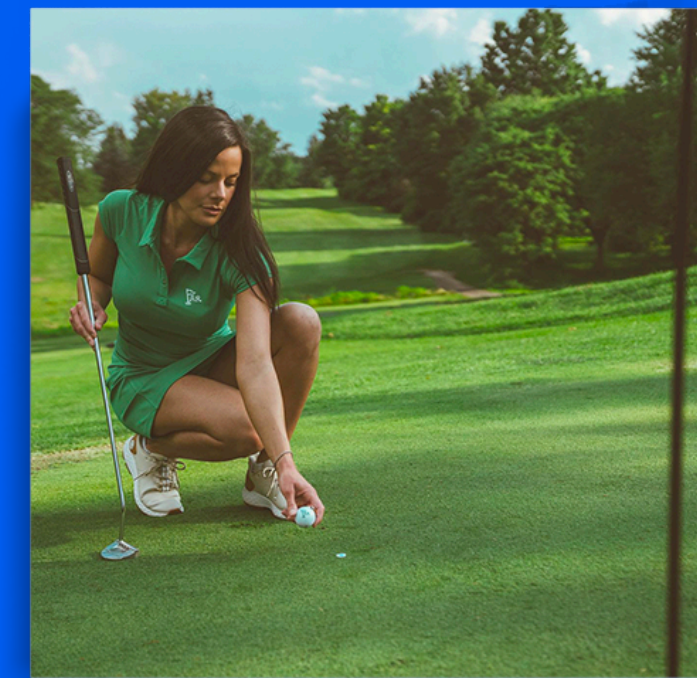
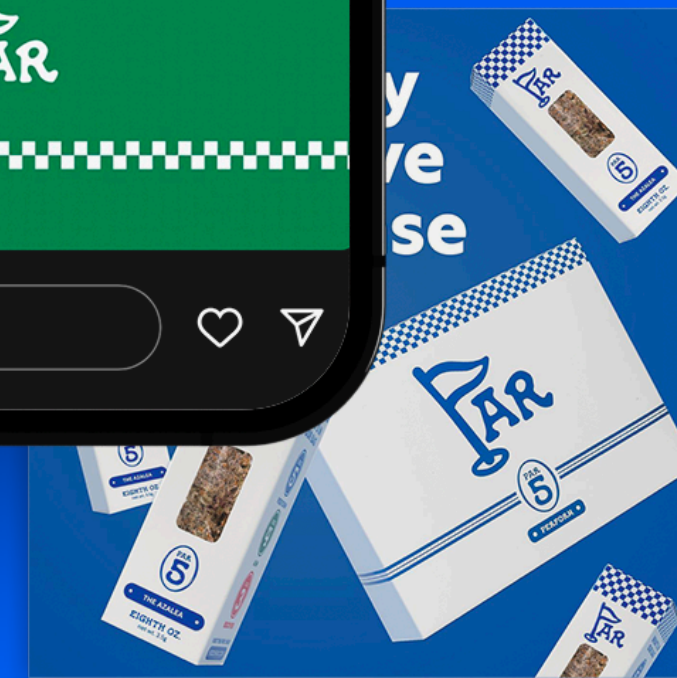
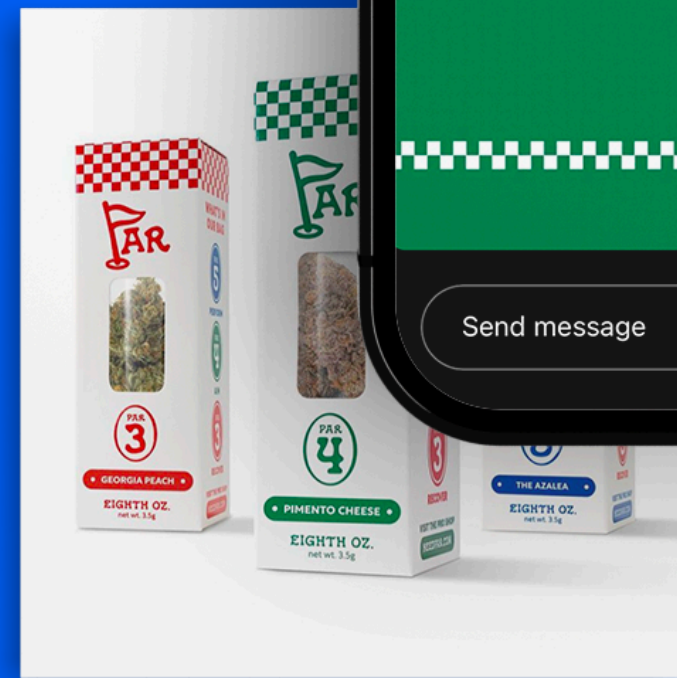
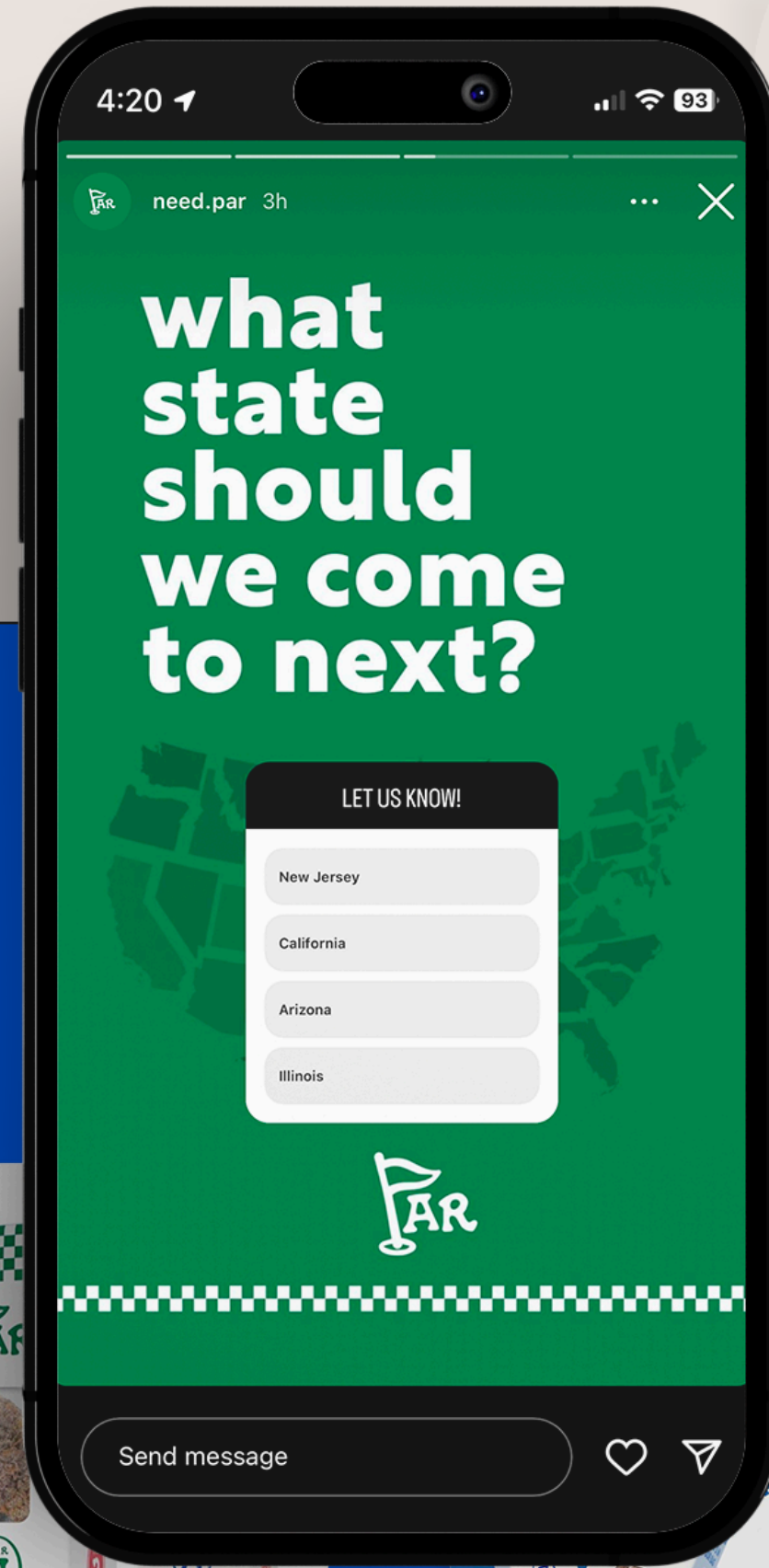
SOCIAL MEDIA DESIGN & MARKETING → PHOTOGRAPHY/VIDEO → IN STORE SCREENS

WEB & SEO



WEB DESIGN
CONTENT OPTIMIZATION ANALYSIS
COMPETITIVE ANALYSIS
SEO/GOOGLE BUSINESS OPTIMIZATION
LOYALTY PROGRAMS

SOCIAL MEDIA DESIGN + CONTENT CREATION



SOCIAL CAMPAIGNS
CONTENT SCHEDULING
STRAIN/PRODUCT LAUNCHES

PHOTOGRAPHY + VIDEOPHOTOGRAPHY

EVENTS
PRODUCT & PACKAGING
SHOOT DIRECTION
LIFESTYLE + ON LOCATION
ENVIRONMENTAL
GARDEN OR STORE



BRAND STRATEGY & GROWTH → DISCOVERY & RESEARCH → PROJECT MANAGEMENT →

STRATEGY STRATEGY STRATEGY STRATEGY

MARKETING CAMPAIGNS (LOYALTY, ETC.) → PRODUCT SOURCING & LAUNCH

BRAND STRATEGY + GROWTH



BRAND STRATEGY & GROWTH
DISCOVERY & RESEARCH
MARKETING CAMPAIGNS
PRODUCT SOURCING & LAUNCH
PROJECT MANAGEMENT



MARKETING CAMPAIGNS



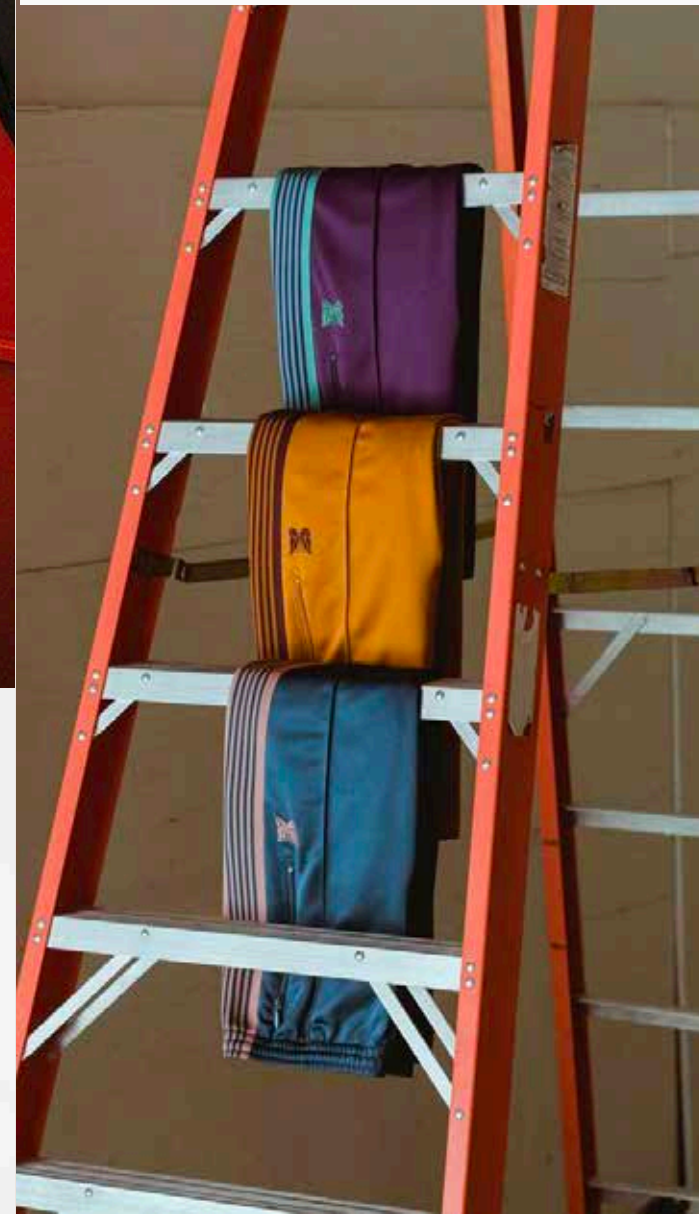
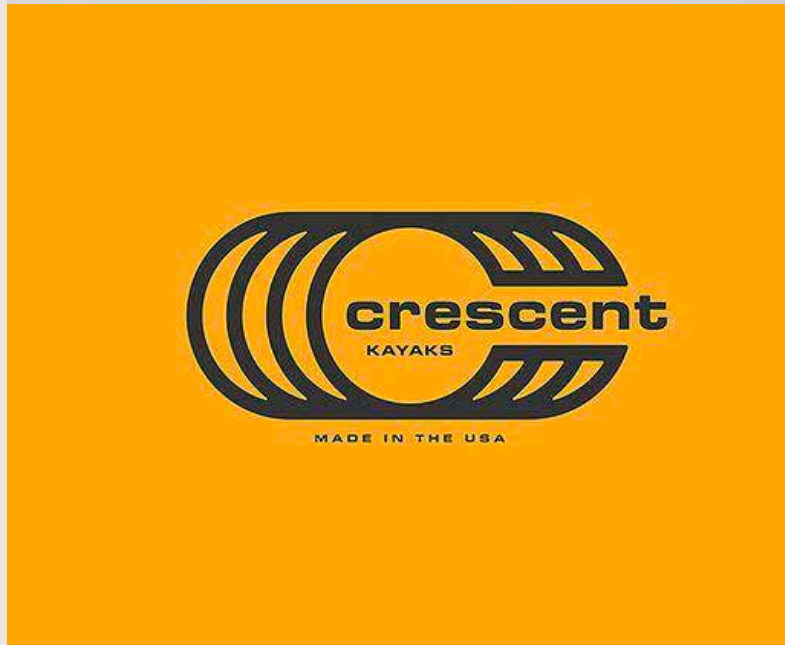
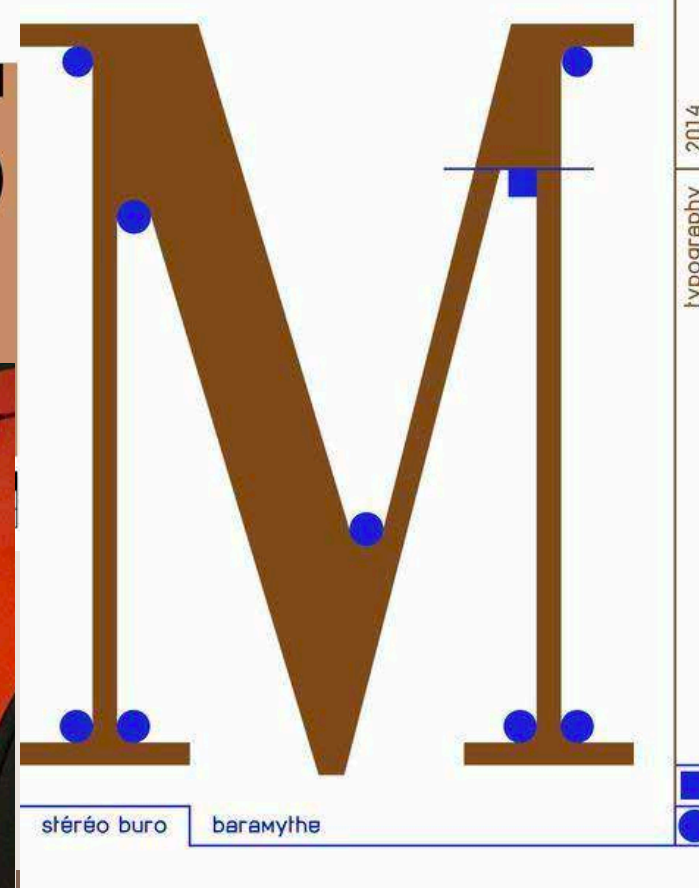
DISCOVERY & RESEARCH



PRESENTED BY
22.05.
**WEST
TALENT**

The Glücks — Monami — Major Clint — Krazy-E,
Momma Said So — Birdman Of Alkatrash
Are We Serious? — St. Grandson

**22.12.15
FINALE**



*Out of
Office!*



**MORNING!
MORNING!
MORNING!**





WOODWARD
MOVEMENT

TRADITIONAL PRINTING
DIGITAL PRINTING SAMPLE PACK
DESIGN 2 DIFFERENT PAPER CASES
INSPIRING

WOODWARD
MOVEMENT

WE'VE WORKED WITH
CANNABIS

ENTERTAINMENT
FOOD/BEVERAGE

SPORTS
& LIFESTYLE BRAND



GOOD
BRAND
EVOLV

P02

P4